



15th FICCI HIGHER EDUCATION SUMMIT 2019



**Global Conference & Exhibition**  
**27 - 29 November 2019**  
Vigyan Bhawan, New Delhi, India



Exhibition

Conference

Reverse Buyer Seller Meet (RBSM)

International Student Recruitment

B2B Meetings

FICCI 6<sup>th</sup> HE Excellence Awards

CEO Roundtable

Poster Presentation

Master Classes

BOOK YOUR STALL TODAY!

## WHAT DOES IT COVER?

- **Exhibition:** More than 150 exhibitors from top of the line Institutions showcasing best practices to the global participants and explore collaborations.
- **Conference:** In line with the current government's focus, this year's Summit & Exhibition will deliberate on the new education policy, vision for higher education in India that's relevant not just for India but the world and developing strategies to promote India as a Global Education Hub.
- **Hosted Reverse Buyer Seller Meet (RBSM):** B2B meeting with the delegation of over 300 international student recruiters to be hosted during the event from the regions like Middle east, CIS, SAARC and Africa etc.
- **FICCI 6<sup>th</sup> Higher Education Excellence Awards:** Recognition of quality and excellence in higher education delivery.
- **CEO Roundtable:** Exchange of information, ideas and insights on higher education among top CEOs.
- **Master Classes:** Focused discussion on topical issues pertinent to the sector.
- **Poster Presentation:** A theme based competition for professionals / post-graduate students to creatively share their know-how with the delegates.
- **Delegate Participation:** Footfall of 1000 plus national and international delegates which will include 300 plus international delegates from more than 65 countries.
- **Campus Visit:** On the last day of the exhibition campus visit will be organized for the foreign delegates who show their interest to visit the participating University's/ Institute's campus.



## REVERSE BUYER SELLER MEET: 300+ HOSTED EDUCATION CONSULTANTS

- Delegation to be hosted from the following countries: Africa • Middle East • SAARC • CIS
- Also, delegates from USA, UK, European Union & other countries
- Exclusive one to one meetings of the exhibitor with hosted foreign education agents

### PROFILE OF THE HOSTED RBSM DELEGATES

- Education Consultant
- Chancellor / Vice Chancellor / Dean of a University or Institution
- Director / President / Vice President / Rector / Head - International Relation / Head of University or Institution
- Senior Officials from Education Ministry
- President / Secretary of Largest Education Association
- Journalist dealing with Education Sector



## COLLABORATION MODELS

- Academic Exchange
- Twinning Programs
- Dual Degree Programs
- Research Collaborations
- Joint Degree Programs



## WHO SHOULD PARTICIPATE?

- Universities / Higher Educational Institutions / Academicians and Scholars
- Banks & Financial Institutions
- EdTech and IT Companies providing technology products & services to the Higher Education Institutions / Universities
- Government officials / Policy makers / Think Tanks
- Skills / Training Institutes
- International Organizations & Associations, Embassies, High Commissions & Consulates
- NGOs & Other Stakeholders
- Publishers

### FOR EXHIBITION & SPONSORSHIPS, CONTACT US:

#### HEAD OFFICE

Mayank Rastogi - Deputy Director, FICCI | E-mail: mayank.rastogi@ficci.com  
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## WHY PARTICIPATE?

- **International Student Recruitment:** This exhibition will provide a gateway to recruit International Students to the University / Institute
- **Platform for Policy Deliberations:** Listen to policy makers and provide your perspective
- **Partnerships:** Collaborate with Foreign Universities
- **Branding:** The platform for your Institute's / University's brand building
- **Knowledge Transfer:** Exposure to global best practices
- **Networking:** Explore collaborative opportunities with domestic / foreign partners

## EXHIBITION PARTICIPATION CHARGES

Space	Minimum area	Participation Charges	
		INR	US\$
Shell Space	9 sq. mtr.	1,45,000	3600



(Fascia Name, two chairs, one table, carpet, 3 spot lights, dustbin & 5 amp socket)  
\*Plus GST @ 18% on the above

## CONFERENCE DELEGATE REGISTRATION

Delegate	Registration Charges
Indian Nationals	INR 12,000 per delegate
Foreign Delegates	USD 700 per delegate

### INCENTIVES

- Early Bird Discount: 10% off on the delegate fees i.e. Rs 12,000 (excluding taxes) on Registrations received before 31<sup>st</sup> August, 2019
- Four or more delegates from the same organization: 15% off on the total delegate fees

FICCI Corporate Members (25% discount)

FICCI Associate Members (15% discount) \*Plus GST @18% on the above

**NOTE:** • Foreign delegates include Indians residing abroad, Foreigners residing in India and Indians representing Foreign Institutions • Each participant / institution can avail a maximum of 2 discounts / incentives offered on delegate registration fees

### FOR REVERSE BUYER SELLER MEET (RBSM):

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### FOR CONFERENCE & SPONSORSHIPS, CONTACT US:

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